



Learn for Life

# SIR40316 Certificate IV in Retail Management

Emerge from your studies with the ability to lead a frontline retail team and manage the day to day operations of a retail store or department.



**Duration:**  
12 - 24 months



**Method:**  
Online, RPL



**Payment:**  
Upfront, Pay Per Unit



**Funding:**  
Higher Level Skills

## What can I expect?

With a focus on customer engagement and high-level sales skills, you will discover how to become a pivotal part of any retail business, leading and driving a team to achieve company goals and deliver tangible results.

Take on more responsibility with confidence as you learn, develop, and apply operational planning, rostering, and stock control skills. You will discover how to empower your staff to create a customer-centric culture and motivate them to excel in their roles and as a team.

## Career Pathway Potential



**Store Manager**



**Department Manager**

## Qualification Structure

**Total Number of Units: 11**



**7 Core Units**



**4 Elective units**



## Core Units:

### **SIRRRTF002**

Monitor retail store financials

### **SIRXCEG004**

Create a customer centric culture

### **SIRXHRM002**

Maintain employee relations

### **SIRXMGT002**

Lead a frontline team

### **SIRXRSK002**

Maintain Store Security

### **SIRXSL003**

Achieve sales results

### **SIRXWHS003**

Maintain workplace safety

## Elective Units:

### **SIRRINV002**

Control Stock

### **BSBMGT402**

Implement operational plan

### **SITXHRM002**

Roster staff

### **BSBCUS401**

Coordinate implementation of customer service strategies



### Workplace Requirement

Students will be required to undertake practical workplace tasks in an approved workplace/environment to complete their qualification (minimum of 3 shifts).

### Entry Requirements:

Certificate III in Retail or relevant industry experience