COLLEGE AUSTRALIA

07 3255 0506 | info@ca.edu.au | ca.edu.au
RTO No. 31222 | Cricos Provider 03513F | ABN: 39 122 990 783

DIPLOMA OF BUSINESS

BSB50120 **CRICOS CODE 108226G**

Program Overview

- 44 Weeks - incl. 2 weeks holiday
- Full-time Study - 20 hours per week
- Rolling Intakes (Monthly)
- Brisbane Campus
- Digital Resources Provided

About

Master leading with confidence! Blend hands-on skills in finance, management, policy, sustainability, digital savvy, and marketing, including social media.

Focused on leadership, communication, and team wellness, it prepares graduates for supervisory roles in operations, marketing, HR, and policy.

Potential Job outcomes

- Executive Officer
- Business Operations
- Team Leader
- Digital Marketing Officer

Pathways

Eligible students can continue their studies with College Australia through the Graduate Diploma of Strategic Leadership.
University pathways are also available.
For further information, head to: www.ca.edu.au/student-info/university-pathways/

Tuition Fees

For our current tuition and non-tuition fees, please visit the course page on our website:

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Course Structure

Total Number of Units: 12

- 5 Core Units
- 7 Elective units

Mode of delivery

Classroom

Core Units

- BSBCRT511 - Develop critical thinking in others
- BSBFIN501 - Manage budgets and financial plans
- BSBOPS501 - Manage business resources
- BSBSUS511 - Develop workplace policies and procedures for sustainability
- BSBXCM501 - Lead communication in the workplace

Elective Units

- BSBOPS502 - Manage business operational plans
- BSBSTR503 - Develop organisational policy
- BSBMKG541 - Identify and evaluate marketing opportunities
- BSBMKG546 - Develop social media engagement plans
- BSBHRM531 - Coordinate health and wellness programs
- BSBTEC403 - Apply digital solutions to work processes
- BSBTEC404 - Use digital technologies to collaborate in a work environment

NATIONALLY RECOGNISED TRAINING

Visit our website ca@edu.au or call us on 07 3255 0506 for more information and current pricing. All information is correct at the time of printing. While every attempt is made to ensure that information is updated and accurate, some changes may occur without notice. V26.0